



# NIS Corporate

*A value driven technology company that understands YOUR business needs*

## OVERVIEW

NIS specializes in the business of providing Software Outsourcing & Offshore Software Development Services to its clients globally. Our expertise lies in reducing costs and enhancing productivity by bringing the strategic advantage of Software Outsourcing and Offshore Software Development to the very doorsteps of our customers in more ways than one. By improving reliability, speed and agility, we enable our customers to achieve sustainable differential advantage over their competition.

Our engagement models are flexible, scalable, secure and custom defined based on specific individual needs of our customers.

With this we ensure that we follow the right strategy to ensure business transformation, lower operational costs and quick time to market. We ensure 100% success for our customers business and in the process, ensure business continuity for ourselves

### Our Vision

“Consistently deliver ingenious, comprehensive, efficient & cost-effective Business Solutions through IT for the global market by creating a professionally stimulating and happy environment for our team where professionals thrive alongside the growth of our company.”

### Our Mission

“Skillfully applying the most sought-after, fast-growing pertinent technology to yield total solutions in the most critical business areas.”

## Values: People, Customers, Quality

### People

We believe that the most valuable resource we possess is our people. Nano InfoSoft is not just a gathering of highly skilled individuals, but a team. It is built not only on someone's exceptional skills, but rather on collaboration and teamwork. The most valuable resource that Nano InfoSoft has is the people. Throughout years of growth, owing to investments into training, scrupulous selection procedures, competitive benefits and appealing career possibilities, we managed to assemble a mosaic of motivated, loyal and highly skilled IT professionals. The effective work of Nano InfoSoft resides on collaboration and teamwork between all its members, each one perfectly doing his own job.

### Customers

Nano InfoSoft is dedicated to its customers and partners. We believe that the most important factor of our success is the success of our clients, (and provide them with tools for successful business). Nano InfoSoft, both in idea and realization, is a client-oriented company. By supplying our customers with top resources and skills, we fulfill our main goal-add value to their businesses through knowledgeable application of information technologies. Because we work closely with and for our customers, we are successful only when our clients succeed.

### Quality

We pay special attention to the quality assurance of the products and services we deliver. We believe that this is the best way to make products work as effectively as possible. Our clients can rely on our products working stably and as designed because we put an emphasis on quality assurance as a key factor in project success. By investing into quality assurance, we invest into our customers' business stability, and thus - value.



00:00:01

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## SERVICE OFFERINGS: (OFFSHORE/ONSITE)@NIS

- ✓ Application / Product Development
- ✓ Migration / Maintenance Services
- ✓ Data processing Services
- ✓ Business / Technology Consulting
- ✓ Outsourcing / Virtualization
- ✓ Web Designing / Development Services
- ✓ Graphics Designing Services
- ✓ Multimedia Services
- ✓ Advertizing Services
- ✓ Branding Services
- ✓ SEO Services
- ✓ BPO Services
- ✓ Support Services
- ✓ Staffing Services
- ✓ Testing & QA
- ✓ Training

### FACT FILE

- A team of software development professionals at our Offshore Development Center in India constitutes some of the best technical brains handpicked from the Indian IT industry.
- Achieved total financial stability since inception and have grown solely based on internally generated funds.
- We have a spotless delivery record of projects that has enabled us to become technology partners.
- Consistent record of over 70% business coming from repeat customers speaks for itself. Almost 60% of business comes from providing services to end clients.
- Over the years, through technology driven business process transformation initiatives, we have mastered the processes, methodologies, approach, mind set and infrastructure to overcome the challenges of operating Offshore Software Development teams to deliver a 24 x 7 support to our clients across the globe.
- We have leveraged our position in the global market with an enviable list of clients and a phenomenal growth rate achieved through IT innovation, dedicated teams and timely implementation of solutions.
- We have a strong foundation coupled with a rock solid reputation for finding ingenious solutions, comprehensive technology approaches, customer orientation and a perfect blend of efficiency and cost effectiveness.



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## NISSuite

Web-based business software with full-featured accounting/ERP, CRM, inventory and ecommerce software all in a single on-demand system.

*NISSuite is the web-based business software suite available today, delivering exceptional financial, accounting, ERP, CRM and ecommerce capabilities in a single powerful business management software Solution.*

## Hospital Management System

Fully integrated software that caters to the clinical, administrative and financial needs of any medium and large size projects.

*'HMS' is a fully integrated hospital management system that caters to the clinical, administrative and financial needs of any medium and large size hospitals. Hospital Management System (HMS) is a generic application, which addresses all the major functional areas of hospitals. HMS provides the benefits of streamlined operations, enhanced administration control, improved response to patient care, cost control and improved profitability.*

## Learning Management System

Web based, full-powered, customizable, scalable, sensibly priced for student, administrator, customer and instructor, including course requirements etc.

*We offer a range of e-learning consulting services that takes into account different learning styles and learning disabilities, while providing distance learning solutions to help you become strategic e-learning organization.*

## EDUSuite

Web based, full-powered, customizable, scalable, sensibly priced for institution, integrating all key processes, academic rules and transactions helping to deliver efficient and effective information.

*EDUSuite is a powerful education system, integrating all key processes, transactions and academic rules across the institution, helping to deliver efficient and effective information. It offers unprecedented device independence, scalability and extensibility.*

## SMSSuite

Enterprise SMSSuite to send SMS in a complex DB environment to fulfill any customer need, in an automated, bulk or manual mode for SME and SOHO.

- ✓ **SMSSuite** is a desktop software for sending SMS & managing contacts from PC. NIS-SMS is designed to deliver SMS in a fast & efficient manner from a Personal Computer. This product is ideally suited for the messaging needs of the SME & SOHO segment.
- ✓ **WEBSMSSuite** is an enterprise-class SMS suite to send SMS in a complex database environment to fulfill any customer need related to SMS transactions in an automated or a manual mode.

## Email Marketing Software

It offers you the easiest and fastest way of sending mass emails for marketing campaigns with professionally designed in-built templates.

*Email Marketing Software to carry out successful newsletters or targeted email marketing campaigns. The basic Email Marketing Software offers you the easiest and fastest way of sending mass emails. With this high-speed email sending program you can send up to 500 emails at one time. The tool has professionally designed in-built templates that give your newsletters and mails a corporate touch.*



## Share point Competency Center

- Delivering secure, self-service collaborative workspaces for our customers to enable them to securely collaborate with their partners, suppliers and customers.
- Collaborative Workspaces Social Computing Tools / Web 2.0 Enterprise / Business Portals Enterprise Search Solutions Enterprise Asset Content Management Business Process & Workflow Infopath Forms Business Intelligence.
- Solutions on centralized information management, moving towards paperless office, streamlining business process through workflow, simplified content management, improved end user productivity, united search, inbuilt IRM (Information Rights Management) and DIP (Document Information Panel)

## Net Competency Center

- Migration from .NET 2.0 to 3.5.
- Custom Enterprise business applications built on the .NET environment (C#, .NET, VB, .NET).
- From Consulting to post implementation support, we offer the full lifecycle end-to-end solutions.
- Enterprise Business Solutions, E-Commerce Portals (B2B, B2C and B2G), M-Commerce Applications, SaaS Portals, Client Server Business applications and products.

## MS Other Technologies

- Client Relationship Management
- Windows Media Center
- Digital Rights Management
- Outlook, OWA, Exchange
- Silverlight
- Commerce Server
- Content Management Server
- Dynamics - AX, NAV, GP, SL, RMS and POS
- Atlas.NET, MapPoint, DotNetNuke



## Java Technologies

- Application development on Java Technology for the Mobility platforms(JTWI), Healthcare Professionals (T2P2), Telecom Industry, High Integrity Systems, Service Oriented Architecture (SOA).
- At our Java Competency Center, we help clients recognize the benefits of Enterprise Java/J2EE platforms and the relative technologies comprising of Web Services and J2ME in developing and delivering enterprise solutions. Our expertise includes J2SE, J2EE and J2ME.
- Our service spectrum spans across Java EnterpriseEdition 5.0 and covers Web Services, JAX-WS, JAXB, SOAP, Streaming API, JSP, Servlet, EJB.

## Open Source Technologies

- Content Management Solutions like Documentum, Drupal & Joomla.
- Collaborative books, Polls, Templating, Threaded Comments, Version controls and Community Forums like PHPBB and SMSForum.
- Blogging, Community and Discussion Forums.
- Shopping carts and eCommerce - Analysis, tracking, statistics, logging and reporting, web based administration etc.
- Project Management using dotProject.
- CRM applications – Sugar CRM, Search Tools like Lucene.
- Advertisement tools like Open-X.
- Open Source Testing using tools like Selenium.
- Open Source Technologies and frameworks.

## Expertise includes

- Linux Operating System: RedHat, SUSE, Slackware, Gentoo, Debian
- Web Server/Application Server: JBoss, Zope, Jakarta
- Tomcat, Apache Projects
- Web Technologies : PHP using Smarty templates, Perl, Python, Struts, Mozilla
- Database: MySQL, Postgres
- Joomla, Drupal, Cake PHP, PHPNuke, Ruby on Rails, ZenCart, etc.



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## OTHER TECHNOLOGIES@NIS

### Wireless/Mobile

- Various applications like Sales Force Automation, Service Force Automation, Mobile Logistics, Inventory Tracking, Mobile Banking, Mobile On-site Services Management, Mobile Messaging (SMS, MMS), Mobile Commerce.
- Extension of legacy or web-enabled/Internet applications to the mobile platform.
- Multiple platforms - Windows Mobile, Java, Palm.
- Application development for Mobile Social Networking, GPRS communication, Bluetooth, WAP and XML.
- Mobile Game Development including 2D and 3D graphics, single player, two player, and multiplayer
- Integration with embedded devices for data exchange.
- Solutions based on mobile and handheld platform.
- Ticket validating service at the entrance of huge exhibitions and seminars using barcode enabled devices.
- Single and multiplayer games on Mobile phones using J2ME.
- Development of WAP enabled sites.
- Development of SMS based Value Added Services.

### Database Expertise

- Expertise in solutions based on MS SQL, IBM DB2, Oracle, MySQL, PostgreSQL, Sybase, Informix and Ingress.
- Worked with Pocket Access and MS SQL CE, which are common database platforms used for Pocket PC/Win CE applications.
- Powerful analytical Business Intelligence solutions utilizing cubes to provide information at fingertips.
- Applications for OnLine Analytical Processing (OLAP) and OnLine Transaction Processing (OLTP) using standards suitable for the enterprises requirements.
- Solutions for Data Transfer and Data Migration.
- Solutions for financial and non-financial reporting, data mining, performance monitoring using Business Objects, Brio, Essbase and such analytical tools.
- Providing secure, scalable and intelligent solutions based on customer needs.
- Data mining of large sized raw data and providing search using technologies like Lucene on distributed environment.
- Use of ETL tools like SSIS to extract, transform and load data from one database to another.
- Optimization of voluminous data using query optimization, index, table restructure, horizontal partition, common table expression (SQL 2005), index views etc.
- Full text search for quick keyword based text searches.
- Database replication, clustering setup, use of SQL Notification services and overall administration.

## Business Consulting

- Sales
- Marketing
- Customer Services
- Employee Performance

## Technology Consulting

- Service Oriented Architecture
- Offshore Advisory Services
- Technology Advisory and Adoption Services
- Business Process Management

## Banking, Finance and Insurance

- HIPPA compliant software for Health Insurance
- Web Solution for mid-size Companies with anytime, anywhere customer and partner access to information and transactions in order to compete successfully in the global marketplace against larger firms.
- Custom Agency Management Software for DSA's including CRM on both Open Source and .NET
- Business Process Outsourcing and Knowledge Process Outsourcing.

## Retail, Logistics & Distribution

- Full suite of Sales, Marketing, Inventory Management, Supply Chain and Point of Sale solutions which are RFID compliant and integrated with variety of payment NISs.
- Business Intelligence solutions - Data Warehousing, Data Mining, Dashboards and Business Impact analysis, Planning , Forecasting and performance analysis.
- Integration of Legacy ERP and Retail systems.
- Interactive media and marketing solutions like e-flip books, e-catalogues, flash pamphlet, mobile marketing, SMS offer management, e-Offer management etc.
- Customers, Partners and Employee Self Service Terminals

## Real Estate and Mortgage

- Includes modules such as contact management, appointment scheduling, listings management, agent hierarchy, marketing automation, sales force automation, leads tracking & management.
- Comprehensive Business Intelligence and Reporting tools.
- Business Process Outsourcing and Knowledge Process Outsourcing.

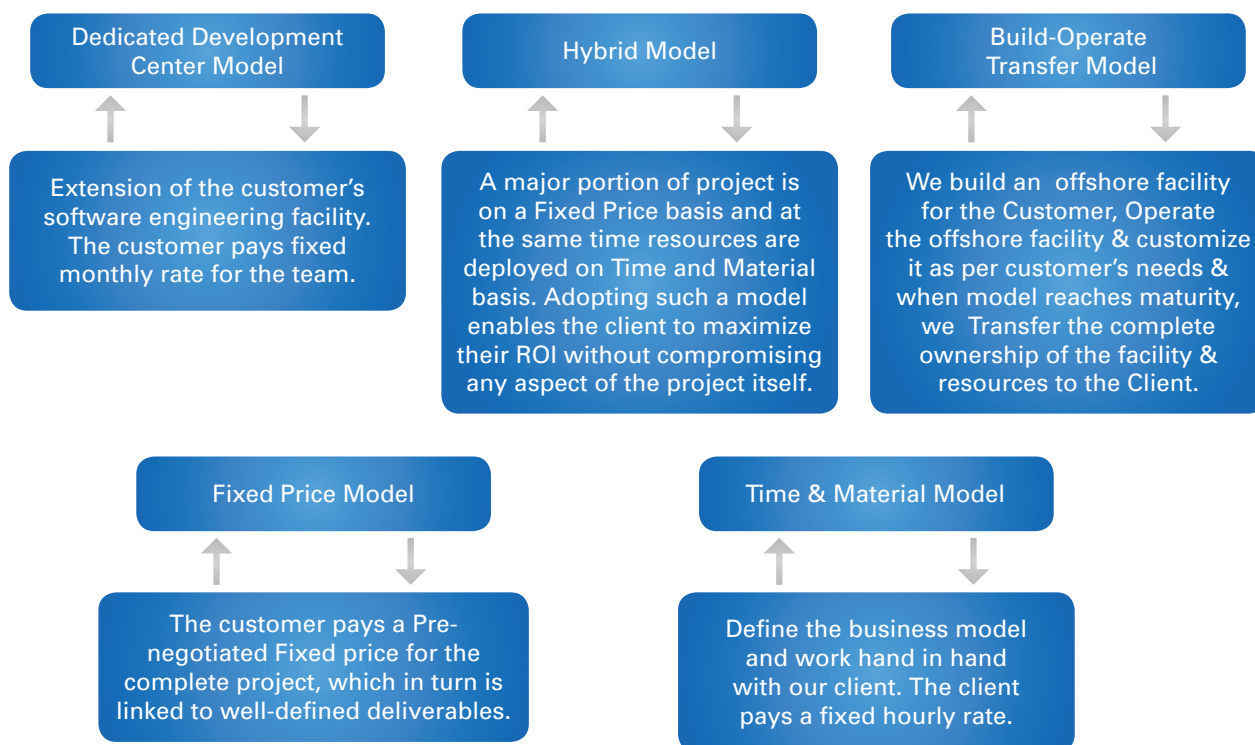
## Health Care

- Complete suite of Healthcare management software which is HIPAA compliant.
- Modules such as Front Office, Main Stores, Sub Stores, Pharmacy, Patient Care, Operation Theatre, Doctor Modules, Administration, Security, Physician, Emergency.
- Comprehensive Business Intelligence and Reporting tools.



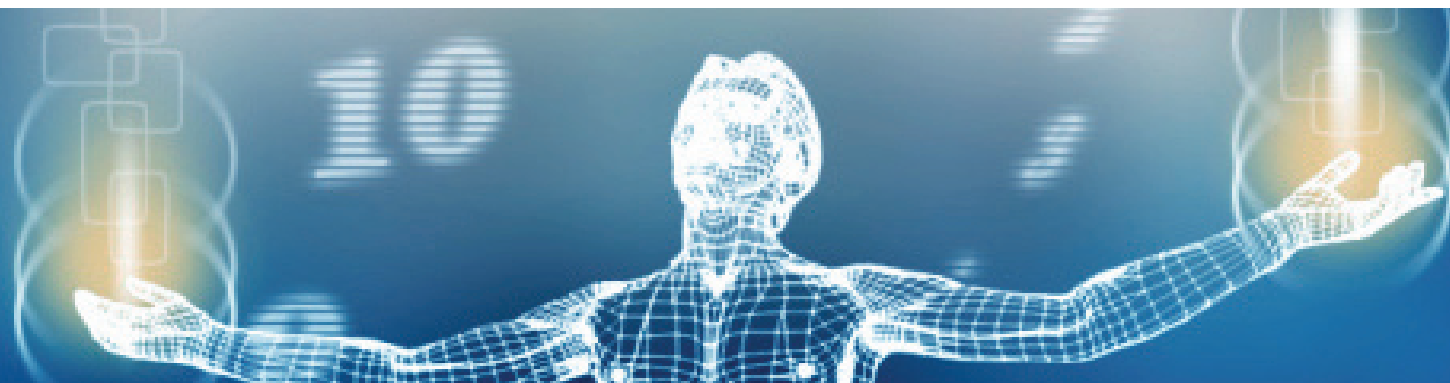
# HOW DO YOU WORK WITH US?

## Engagement Models

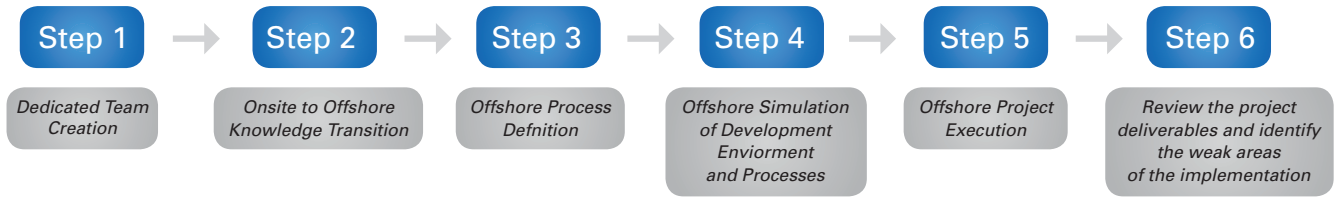


## Setting up an Offshore Development Center (ODC) with us:-

- Flexibility of accessing a large pool of resources working on various technologies
- Flexibility of increasing / decreasing the teams at a short notice.
- Flexibility to have the offshore team come onsite at a short notice
- Integration with embedded devices for data exchange.
- Trained team at our ODC with good understanding of global cultural differences.
- Software development processes designed to comply with the industry's best practices and standards, enabling total transparency, access and control of your team at the ODC.
- Comprehensive security policies covering multiple levels of security by laying emphasis on IPR, NDA (with clients), reciprocal NDA (with employees), Secured network access via VPN to authorized employees and clients, data encryption etc.
- Setup back-office workforce in our facilities to help optimize your operational costs.
- Access to our Multimedia and Creative teams who work on promotional / marketing material for our clients leading to a one-stop shop solution.
- Advantage of no long term investment and lower business risks, leading to quick Return on Investment.
- Flexible engagement contract leading to managed business risks.



## ODC Operation:



## QA / TESTING PROCESSES & SERVICE OFFERINGS

### Quality Assurance Processes

We follow a holistic quality approach combining tools and methodologies. We are proficient in implementing different development methodologies from an iterative approach to agile practices depending on project requirements.

With a vision towards achieving quality certifications, the software development processes are continuously improved to achieve maximum effectiveness.

### Our Testing Services

Software applications are backbones of business hence quality becomes one of the key differentiators in success or failure of the software application. NIS offers dedicated and independent software testing services to ensure that we reduce the cost and overall time of testing and increase the overall productivity, efficiency, scalability of resources and delivery confidence by applying cutting edge testing strategies

Our sound execution methodologies for development and testing can be customized to meet different business needs of our clients. We also offer flexible, scalable and secure engagement models to ensure that we extend 100% success for our client's businesses.

| MODELS   | SERVICE OFFERINGS   | TEST LAB   |
|--|---|--|
| <ul style="list-style-type: none"> <li>▪ Dedicated Extended Team</li> <li>▪ You Manage, We Test</li> <li>▪ Time &amp; Material</li> <li>▪ Fixed Bid</li> </ul> | <ul style="list-style-type: none"> <li>▪ Dedicated Offshore Test Teams</li> <li>▪ Application Testing - Mobile &amp; PDA Devices</li> <li>▪ Test Design and Execution Functional / Regression</li> <li>▪ Integrated Testing</li> <li>▪ Security Testing</li> <li>▪ Usability &amp; Accessibility Testing</li> <li>▪ Stress / Performance Testing</li> <li>▪ API / System Testing</li> <li>▪ Test Automation</li> <li>▪ GameTesting</li> <li>▪ Compatibility Testing</li> <li>▪ Product Testing</li> </ul> | <ul style="list-style-type: none"> <li>▪ PLATFORMS<br/>Windows / LINUX / MAC OS / 2 &amp; PDA's</li> <li>▪ BROWSERS<br/>Internet Explorer / Safari<br/>Netscape / Opera / Firefox</li> <li>▪ DATABASES<br/>Oracle / SQL Server / MySQL MS<br/>Access / Sybase</li> </ul> |



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## Technical Expertise & Tools

### Automation Tools

HP-Mercury QuickTest Professional, HP-Mercury WinRunner, QFTest, Selenium IDE, TestComplete, NUnit for .NET, JUnit for Java.

### Code Review Tools

.NET FxCop, Eclipse Plugins for Java code review, JProfiler for Java Code Profiling, .NET Memory Optimization tools, Rational Purify and Valgrind for C++ code reviews, Code Smith Code Generator for .NET

### Defect Tracking Tools

Mantis BT, BugZilla, Rational Clear Quest, PVCS Tracker Version Control Tools Visual SourceSafe (VSS), CVS Version Control System, Subversion

### Load Testing Tools

OpenSTA, ANTSLoad, WAPT, Mercury LoadRunner, Microsoft Application Center Test

## MULTIMEDIA & COMPUTER ARTS

### ▪ Interactive

- CBT
- E-Learning
- Corporate presentation
- E-Catalogues
- TV adverts (animated)
- Touch screen kiosks

### ▪ Online

- E-Commerce Portal
- RIA (Rich Internet Application)
- Web Media (Design & Dev.)
- E-Newsletter
- Banner Ads

### ▪ 2D Animation / Development

- Cel Animation
- CG Animation
- Exhibitions
- Character Animation
- Game Development

### ▪ Graphic Designing

- Brochure / Flyer Design
- Newsletter Design
- Magazine
- Flash Presentation / Animation / Movies
- Catalog Design
- CD / Corporate Presentation

### ▪ 3D Animation / Development

- Stereoscopic Movies
- Architectural Walkthroughs
- Mechanical parts animation
- Exhibitions
- Game Development

### ▪ Gaming Solutions

- Desktop / Online Gaming
- Mobile Gaming

### ▪ Multimedia

- Exhibitions
- 3D Development
- Game Development



## Advertising, Branding & SEO

### ▪ Advertising

- Advertising Design
- Logo Design
- Brochure Design
- Product Packaging/Demos
- Print Services

### ▪ Branding

- Naming
- Visual Branding
- Interactive Designing
- Stationary Design
- Tag line Development

### ▪ SEO Services

- Search Engine Optimization
- Search Engine Marketing
- Social Media Optimization
- Internet Marketing
- Ad words Campaigns
- Pay per Click Services
- Email Campaigning
- SEO Maintenance
- Link Building
- Web Analytics

## Support

### ▪ Support Plan

- Standard Plan
- Enterprise Plan
- Designated Product Plan

### ▪ Support Type

- Customer Support
- Product Support
- Enhancement Support
- Internet Services Support

## Fact Sheet

- Powerful team of multimedia developers, handpicked with proven creative and technical background.
- State-of-the-art, fully integrated studio for Multimedia Productions.
- Extensive Asset Libraries for content usage and creation.
- MAC and PC based facilities.
- Team having in-depth understanding of global trends, likes / dislikes of clients based on geographical locations, changing global trends in terms of technology and tastes.
- Excellent team of Multimedia professionals having background from Advertising and Mass Communications.
- Matured, Customizable and Flexible processes to manage offshore delivery of creative content.

# BUSINESS PROCESS MANAGEMENT MEDIA & ADVERTISING

## How we make it possible

- Create a development environment similar to client's workplace.
- Having in-depth understanding of the processes for speedy operationalization and smooth transition to offer BPM.
- Services in an Offshore Model.
- Almost 60% of our current clients in this domain are from non English speaking countries.

## Achievements

- A Complete and Stable Process in place for ongoing media development projects on small and larger scale of operation.
- A clear understanding and hands-on experience for working in a real time offshore environment for Print Media companies (Newspaper / Magazine).
- Providing a complete range of Graphic Design, Development and Support Services under one roof.

## Prime Benefits

- Increase efficiencies and productivity
- Accessing the Best - Skill Pool
- Low-Cost Options with significantly positive impact on revenues
- Cater to changing customer demands and Utilization of extended infrastructure facilities

## Service Offerings

- Having a team of professional graphic designers and DTP operator executives.
- Enhancing Client Efficiency by maintaining speed and accuracy for deliveries in a mode of 24x7 cycles.
- An automated process powered by an advanced software tool (Communication & Data Management application, internally developed and managed) used as a key to successfully manage the workflow in an offshore mode.

## WHY NIS?

- Brings in the strategic differential advantage of offshore outsourcing to your business thereby enhancing your profitability.
- Modest sized company with extensive experience of offering offshore services to clients globally.
- Competitive pricing & risk sharing (dedicated model, incentive model, royalty model).
- Speed & agility (response time).
- Local language, local culture, local responsibility, local guarantee and global quality at Indian pricing.
- Exploit the Time Zone Advantage and reap the benefits of 24 x 7 development cycle.
- Free up non-capital resources for other in-house projects & Gain access to world -class software engine.
- Seek resources not available in-house and Share the risks involved in development.
- Complete projects which otherwise cannot be finished in-house due to technical or staff limitations.
- Gain a fresh and new perspective on a stalled project & Drastic reduction of your operating costs.
- Localize existing software for use in other countries & markets offering skills.
- Utilization of India's abundant English speaking IT talent at economical rates.

***If anybody can do it... we can do it better***

*Finding ingenious solutions, comprehensive technology approach,  
customer-orientation and a perfect blend of efficiency & cost-effectiveness*

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**NANO INFOSOFT**

IMAGINATION LEADS INNOVATION

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